



holocentric[®]

Modelpedia[®]

Modelpedia is the platform for continual improvement from Holocentric that empowers you to capture people's feedback into a knowledge base and then use these ideas to create a better-performing organization.

Harness the power of your people

Modelpedia is the first software product to combine the structure of models with the benefits of social networking. It provides you with the infrastructure to capture the valuable information and ideas that lie scattered among your people.

Everyone within your organization has some knowledge they can contribute. No one is better placed to understand the complications and nuances of a process than the people responsible for making the process happen each day.

Modelpedia:

- allows your people to engage with your organization on a new level
- captures ideas and information into a cohesive model
- uses a browser interface
- requires no specialist modeling skills
- allows subject matter experts to get involved

This allows you to capture their collective wisdom into a flexible repository of knowledge that can be used to improve your organization.

Why do people contribute to improving their organization?

- ✓ Increased recognition - a desire for status
- ✓ Sense of efficacy - contributors feel they have had a positive impact
- ✓ Self-interest - they might want to make their job more rewarding
- ✓ Altruism - most people just hate bad design
- ✓ Sense of community - people can form communities online and interact
- ✓ Anticipated reciprocity - a response to a positive action with another positive action

Collectively, your people hold a complete picture of how your business works - Modelpedia helps them draw that picture.

Shape Your Future



A platform for continuous improvement

Modelpedia allows you to capture insights about a process from those who:

- perform that process every day
- rely upon that process to do their own job
- have experience of similar processes from other organizations.

Once you have the ability to capture people's collective wisdom about your business, you can begin to realize continuous improvement.

Your people can:

- suggest better ways of working
- highlight errors in your documentation
- centralize information that has until now existed only in their head.

You can then take this feedback and evaluate it to determine its value.

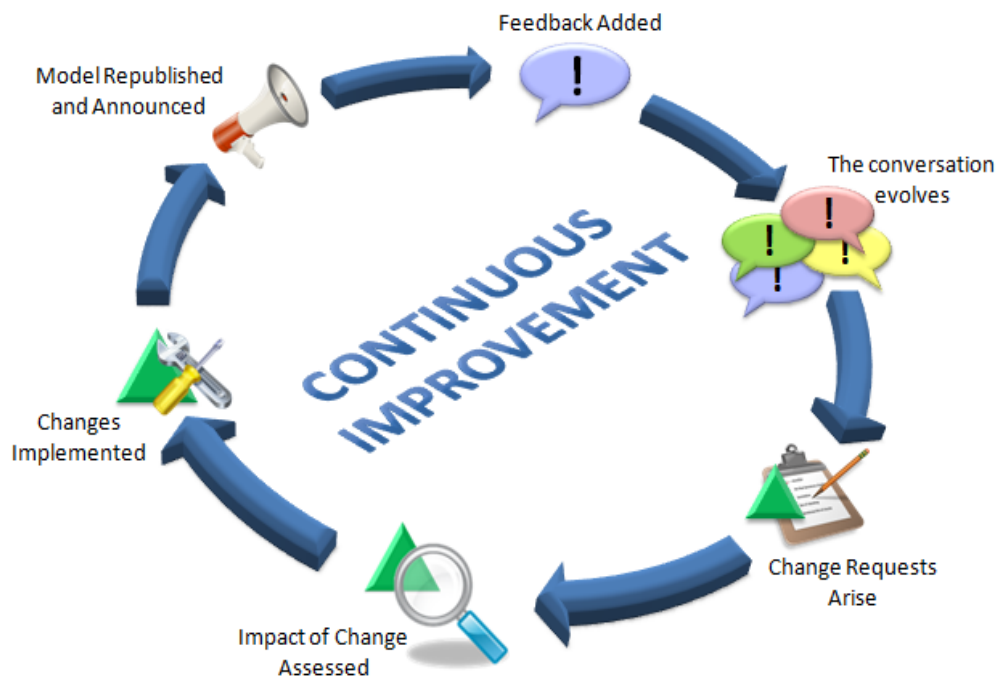
Every time you go through this lifecycle, you increase your understanding of your organization and potentially improve the way it works.

You can also engage your people in their job to a degree never before possible.

Research has shown that allowing people to have influence over their working conditions makes a material improvement to their performance¹.

Modelpedia means you can **do more with models**, transforming them from project assets into long-lasting corporate assets and unlocking the previously unrealized potential of modeling.

Modelpedia thus becomes the platform for the evolution of your organization, implementing a sort of survival of the fittest for processes and best practices.



Continuous improvement at work. An employee offers a suggestion or correction to the model, which begins a discussion of its merits. If considered valuable, a task is created and assigned to a business analyst. This analyst then assesses the impact of the change on the rest of the organization and its financial viability. If this analysis is favourable, the changes are implemented and the new way of working is incorporated into the model, which is published. The cycle then begins again.

¹James Surowiecki, The Wisdom of Crowds, Penguin, 2005.

Creating a reliable source of truth

The ability to harness the knowledge of those who know your processes best means you can build a reliable source of truth about how your organization works.

Previously this was very challenging to do, because by the time you finish documenting your organization, it has usually evolved enough to make that documentation redundant.

With Modelpedia, everyone's efforts are pooled into a repository and the integrity of the relationships between various pieces of information is managed.

Modelpedia allows you to transition your organization from one that produces disparate flat documents that are difficult to maintain, into one that uses a central repository.

From this repository, you can render diagrams and documents for any purpose. Whether you train people from a model of their job or extract information into a presentation to the board, it all comes from one source.

The benefits of this are far reaching.

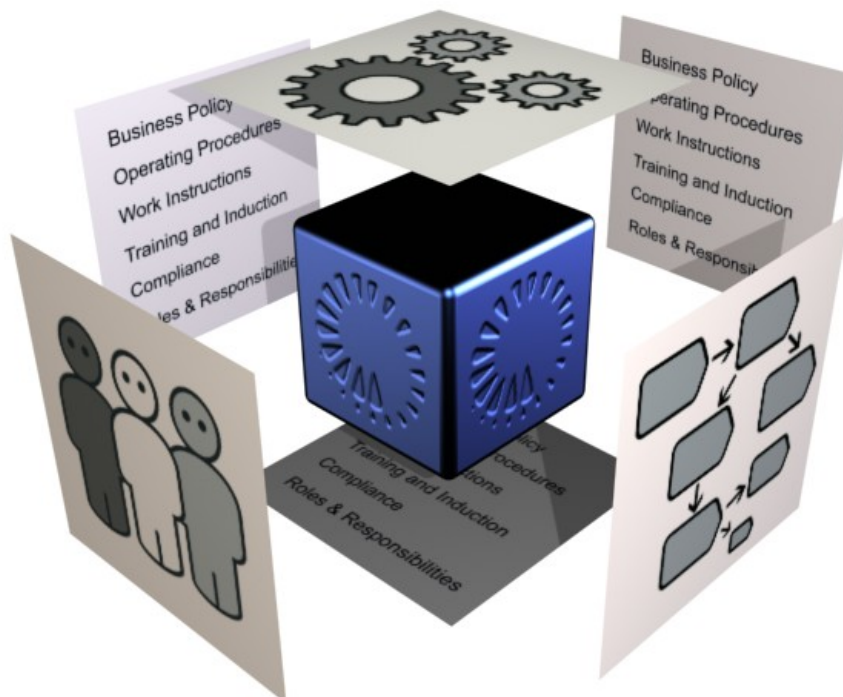
Because your repository is built through collaboration between different areas of your organization, you can, for the first time, create an accurate, up to date and comprehensive picture of how your organization works.

Because this information is contained in one place, you can generate specific information from the model in different formats for different uses.

Benefits-driven software as a service - the more your people contribute, the less Modelpedia costs you.

Where does the ROI come from?

- Spread improvement efforts among many hands
- Build a reliable source of information about how your organization works
- Reduce documentation costs
- Reduce training costs
- Implement change more effectively



Because Modelpedia is a flexible repository, you can render information in different formats, from business or technical diagrams to Excel spreadsheets, PowerPoint presentations or Word documents. This separation of content from presentation is what makes Modelpedia so much more useful than flat documentation.

Incremental returns for incremental effort

Because Modelpedia maintains the relationships between elements of the model, you don't need to create your reliable source of truth in one sitting. You can add to it over time, on a project basis or as an ongoing project, building the picture as you go.

Each time your people contribute, they add their part to building the complete description of your organization. Over time, this becomes an accurate, up-to-date and comprehensive model of your organization - an incredibly powerful asset.

Use Modelpedia to:

- publish your standard operating procedures into a context-sensitive, visual and interactive format that makes sense to users
- train people directly from the model
- induct new staff.

A reliable source of truth about your organization reduces the risk in your projects and lowers costs, because everyone is using the same up-to-date, accurate and comprehensive source of information.

Seeing the forest for the trees

A model of your organization can become complex, because your organization is complex.

If users are to contribute to your model, they need to be able to cut through the information that does not concern them and focus on their area of interest.

If your standard operating procedure is in a traditional printed format, the chances are that information relevant to a particular user is buried deep within it, often scattered across a number of sections.

This makes it difficult to use, which means it tends to lie idle.

Modelpedia, however, provides customized views that guide users to their areas of interest.

As a user is identified, they are presented with a personalized view, making it easy to find the work that they perform in a visual format. This is more engaging and means it will get used.

Employees can quickly and easily access context-sensitive information that is relevant to them, increasing their efficiency and effectiveness, and improving your bottom line.

Modelpedia. Share your knowledge, make the difference.

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